

**JENNIFER L. GAY****SENIOR CLIENT CARE ASSOCIATE**

My NET WORTHWHILE™ is to help clients live a great life by providing daily account management that makes their lives easier.

Jennifer is a member of the SignatureWOMEN initiative and is passionate about helping other women become financially empowered to use their wealth to lead a great life. As a Senior Client Care Associate, Jennifer works with the firm's relationship managers to implement planning and investment strategies for clients. For over 10 years, Jennifer has worked with complex, family office clients, providing comprehensive account support services. The most rewarding aspect of Jennifer's role is getting to know clients on a personal level so that she can help simplify their financial lives. She enjoys providing every client with the personal attention and exceptional service they deserve.

Prior to joining SignatureFD, Jennifer was a financial advisor for four years at Merrill Lynch.

Jennifer holds a bachelor's degree in Business Marketing and Finance from Florida State University's College of Business. She enjoys volunteering at The Ronald McDonald House. And, she is an Alpha Chi Omega Alumna and member of the Junior League.

**EDUCATION**

Bachelor of Science,  
Business Marketing and Finance,  
Florida State University

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