



## ALONDRA MARTINEZ

### INITIATIVE EXECUTIVE ASSISTANT

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My Net Worthwhile® is to welcome challenges gracefully, nurture personal growth daily, and cherish each moment with intention.

Alondra is a powerhouse of organization and communication. She helps advisors reach more clients to help those clients meet their goals. Alondra provides administrative support, managing projects, calendars, travel and emails with an efficiency that's hard to match.

She holds a Bachelor's Degree in Marketing with a certificate in Entrepreneurship from the University of Georgia and a Master's in Business Administration from Mercer University. Alondra constantly learns and grows, building robust professional relationships with clients.

Alondra entered this field with a passion for helping others. She loves working in a purpose-driven firm that values the pursuit of happiness and financial freedom. As someone who is first-generation in many things, Alondra knows what it means to break barriers, and she's all about empowering others to do the same.

In her free time, Alondra enjoys traveling, exploring different cuisines, and spending time with family and friends.