



ARI EDLIN

BUSINESS DEVELOPMENT ASSOCIATE

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My Net Worthwhile® is to build community, foster meaningful connections, and empower others to live a life of purpose, freedom, and impact.

Ari specializes in driving growth through strategic partnerships, referral networks, and innovative product development. His expertise is helping design and market wealth management solutions that benefit revenue and expand the SignatureLAW client community.

Ari earned a Bachelor of Business Administration in Computer Information Systems from Georgia State University's Robinson College of Business. With a background in product marketing, business development, and project management, he brings a strategic and client-focused approach to financial services. As a Certified ScrumMaster® (CSM®), he is skilled in streamlining processes, leading initiatives, and optimizing client experiences to ensure seamless execution and impactful results.

Passionate about helping others, Ari is committed to SignatureFD's mission of empowering 10,000 families by aligning wealth with purpose through the firm's core principles: Grow, Protect, Give, and Live. His ability to analyze client needs, develop tailored financial solutions, and strengthen referral networks helps him to deliver meaningful value to clients and the firm.

Beyond work, Ari is a dedicated photographer, capturing life's moments through family, portrait, event, and sports photography. He enjoys cycling on weekends, attending concerts, and cheering on the Atlanta Hawks – fully embracing all things ATL. Ari also serves on the Advisory Council for the Gateway Center, Atlanta's largest men's

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shelter and Coordinated Entry Service Center, supporting individuals experiencing homelessness.