



ASHLEY CORBAN

PARTNER, CHIEF FINANCIAL AND PEOPLE OFFICER

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My NET WORTHWHILE™ is to be a resource to all enabling them to serve with excellence.

Combining the head and heart of leadership, Ashley serves as both the Chief Financial Officer and Chief People Officer. In her double-hatted role, she works diligently to incorporate people-centered business strategies with well-rounded financial insight while embodying the firm's culture of enriching team members' lives with more meaning and satisfaction. From numbers and legal to equity and benefits, Ashley works with the team to provide the data and communications needed to make effective decisions and support the firm's strategic goals. She is responsible for the firm's financial management, working closely with the Board, executive team and other leaders across the organization. She also oversees people and culture, legal, facilities, and corporate insurance.

As a mentor to junior professionals and leaders alike, Ashley serves as a calming force, offering pragmatic and astute advice that helps drive firm culture and retention. As a member of SignatureFD's executive leadership team, Ashley continually challenges the room to keep decisions people-centered and financially driven, ensuring the decisions that result put both the organization and it's people in the best position for the future.

Ashley has more than 20 years of experience in financial management and operations. Prior to joining SignatureFD, she spent eight years as the controller for Frazier & Deeter, SignatureFD's partner CPA firm, where she was responsible for directing and overseeing all financial and operational activities. Before being named controller, she

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was a tax supervisor for Frazier & Deeter for three years. She holds a Master of Taxation from Georgia State University and a Bachelor of Science in Child and Family Development from University of Georgia. Ashley is a member of the American Institute of Certified Public Accountants and Georgia Society of Certified Public Accountants.

In her personal life, Ashley supports many causes in her community, including Bert's Big Adventure, Champions Place, and For the Love of Ryan, and leans in heavily to the organizations supported by the firm. She sits in the Treasury position on the Board of Bert's Big Adventure in which she volunteers her time and energy to extend their efforts. Including her family in her philanthropic passion, Ashley makes it a point to show her two daughters the power of giving back by ensuring the family spends considerable time volunteering in their community. Ashley was also instrumental in helping SignatureFD to implement our firm giving program, SignatureGIVING, wherein SignatureFD includes a \$100,000 line item for giving back to non-profits in our community. As part of that program, every team member also receives a percentage above budget into a donor advised fund, allowing individual team members to give back to the charities of their choice, ultimately expanding our community impact as an organization.