SIGNATUREFD

C. BRYAN CRAIG, CFP®

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My NET WORTHWHILE™ is helping clients define and build prosperous and financially independent lives.

Bryan believes planning is about the journey, not the destination. He challenges clients to measure what matters, being intentional with their finances, time and relationships to maximize impact. Bryan brings a creative financial design process rooted in market fundamentals and focused on outcomes for measured progress towards client goals. He brings clarity and understanding to the complex, identifying blind spots, navigating risks and leveraging opportunities. His desire to empower others is unwavering, helping growth focused clients achieve long term financial success in areas of wealth management, cash flow, tax, and estate, as well as insurance strategies.

Prior to joining SignatureFD, Bryan was a Financial Advisor with Northwestern Mutual Wealth Management in Atlanta. He graduated from the University of Georgia with a Bachelor of Business Administration in Risk Management and Insurance, as well as Real Estate.

Bryan is a supporter of the Atlanta Area Boys Scouts and volunteers as a coach at Northside Youth Organization.