



## JENNIFER L. GAY

### SENIOR CLIENT CARE ASSOCIATE

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My Net Worthwhile® is to help clients live a great life by providing daily account management that makes their lives easier.

Jennifer is passionate about helping other women become financially empowered to use their wealth to live great lives. As a senior client care associate, Jennifer works with the firm's relationship managers to implement planning and investment strategies for clients.

For over 17 years, Jennifer has worked with complex, family office clients, providing comprehensive account support services. The most rewarding aspect of Jennifer's role is getting to know clients personally so that she can help simplify their financial lives. She enjoys providing every client with the personal attention and exceptional service they deserve.

Before joining SignatureFD in 2010, Jennifer was a financial advisor for four years at Merrill Lynch.

Jennifer holds a bachelor's degree in Business Marketing and Finance from Florida State University's College of Business. She enjoys volunteering at The Ronald McDonald House and playing tennis. Jennifer is an active Alpha Chi Omega Alumna and a member of the Junior League.