



KAITLYN EASON PLANNING ASSOCIATE

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My Net Worthwhile® is empowering people to focus on what makes them feel most alive by helping them gain clarity and confidence in their financial lives.

As a Planning Associate, Kaitlyn is committed to supporting clients with thoughtful, detail-driven financial guidance. She works closely with the planning team to provide comprehensive planning support, ensuring each client feels understood, supported, and well-equipped to move toward their goals. Kaitlyn believes that financial planning is most impactful when it allows individuals to dream big without being held back by uncertainty.

Before joining SignatureFD, Kaitlyn developed a strong interest in financial literacy, financial therapy, and the emotional dynamics that shape financial decision-making. She is passionate about creating a safe and encouraging environment for clients to find empowerment and direction. Her dedication is rooted in her own experience and her commitment to helping others navigate financial decisions with confidence.

Kaitlyn graduated from the University of Georgia with a Bachelor of Science in Financial Planning and is an active member of the Financial Planning Association.

Outside of work, Kaitlyn enjoys painting, darkroom photography, boxing, reading horror novels, and exploring creative outlets such as metal sculpture, jewelry making and relief and Intaglio printmaking.