



KELLY ROWSWELL CLIENT CARE ASSOCIATE

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My Net Worthwhile® is helping others navigate their lives in a thoughtful and positive way.

Kelly is passionate about going above and beyond to ensure every client has the best experience possible. She knows that people need help navigating life's big changes and the small tasks that keep everything moving smoothly. That's why Kelly focuses on finding solutions as clients' needs and situations evolve, and she's there to help clients in whatever ways they need.

Before joining SignatureFD, Kelly worked at Merrill Lynch for 10 years as a Registered Client Associate and is a designated Chartered Retirement Planning Counselor®. She graduated from SUNY Buffalo with a degree in psychology and sociology.

Kelly loves the outdoors and being in nature. Whether walking her dog along the river near her home or hiking a mountain in the Adirondacks, she tries to be outside as much as the weather allows in her free time. She also enjoys reading and carries a book wherever she goes.