



## MELISSA BENSMAN INITIATIVE EXECUTIVE ASSISTANT

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My Net Worthwhile® is focusing on delivering excellent client experiences by providing exemplary service and support.

Having served clients in the personal finance field for twenty-five years, Melissa has vast experience in assisting clients in all aspects of their financial lives. She is detail-oriented and proactive in identifying client needs and solutions and enhancing client relationships.

Melissa supports a senior wealth advisor and his team with a commitment to facilitating their collaboration with clients. She was awarded the Certified Financial Planner® (CFP®) designation in 2008 and has spent most of her career doing comprehensive financial planning for clients, strengthening her knowledge and expertise in all areas of client needs.

In her off time, Melissa enjoys coaching middle school girls' basketball in East Cobb, where she lives with her three children and two labradoodles.

*Certified Financial Planner Board of Standards Inc. owns the certification marks CFP®, CERTIFIED FINANCIAL PLANNER™, CFP® and CFP® in the U.S., which it awards to individuals who successfully complete CFP Board's initial and ongoing certification requirements.*