



## MORIS CRUZ

LIFE, LONG-TERM CARE, ANNUITY, AND  
DISABILITY INSURANCE ASSOCIATE

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My Net Worthwhile<sup>®</sup> is helping clients feel confident and protected with the right insurance solutions so they can live life to the fullest with peace of mind.

Moris strives to connect clients with the right insurance solutions to meet their life, long-term care, annuity, and disability needs. Often referred to as the team's "insurance hard hat," Moris supports clients, advisors, and planners by servicing active policies, processing complex requests, and helping clients secure coverage through

SignatureFD's trusted network of brokers.

Moris earned a Bachelor of Business Administration in Risk Management and Insurance from the University of Georgia and currently holds a Property and Casualty License in the state of Georgia. He brings hands-on experience as a cyber underwriter at an insurtech company and as an associate account manager working with middle-market businesses. Fluent in English and Spanish, Moris holds a Life and Health License and continues to expand his impact in the field of insurance.

Motivated by the opportunity to simplify a complex and often misunderstood industry, Moris aims to bridge the gap between clients and their understanding of insurance policies. His goal is to help clients secure the appropriate coverage and ensure they understand the protections in place for themselves and their loved ones. With a calm and solutions-oriented mindset, Moris thrives on being a dependable resource and helping clients feel supported and at peace, no matter how complicated the insurance landscape may be.

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Outside of work, Moris enjoys hot yoga, hiking, and running – especially when the weather is warm. He's working toward completing his yoga teacher certification in the coming years and actively participates in studio events that give back to social causes. Moris is also a proud member of Young Risk Professionals and Women in Insurance, organizations that help him connect with peers and contribute to a more inclusive and engaged industry.