



## NIKONIE BROWN-MCMANUS MARKETING AND COMMUNICATIONS MANAGER

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My Net Worthwhile is crafting authentic, engaging content that connects people to ideas, experiences, and each other.

As Marketing and Communications Manager, Nikonie leads initiatives that shape how SignatureFD shares its story with clients, partners, and the broader community. Her work spans strategic marketing campaigns, brand storytelling, advisor support, and more, ensuring every message reflects the firm's mission to help clients live their best lives.

Before joining SignatureFD, Nikonie built a career in marketing and communications, specializing in content marketing and digital communications. She has experience in multiple industries, most recently in nonprofit and philanthropy, bringing a versatile perspective to her work.

Nikonie holds a Bachelor of Arts in Communication from Mississippi University for Women and a Master of Science in Public Relations from The University of Southern Mississippi. She's also certified in project management (CAPM) and digital communications. She is also actively involved in the Georgia Chapter of the Public Relations Society of America.

Outside of work, she enjoys cooking, as well as being a "tourist" in her own city, exploring Atlanta alongside her husband, Christopher.